

#### Ulrich Atz, Statistician

Email: ulrich@theodi.org · Twitter: @statshero



### "Open data is the new normal"

### Policy paper G8 Open Data Charter and Technical Annex

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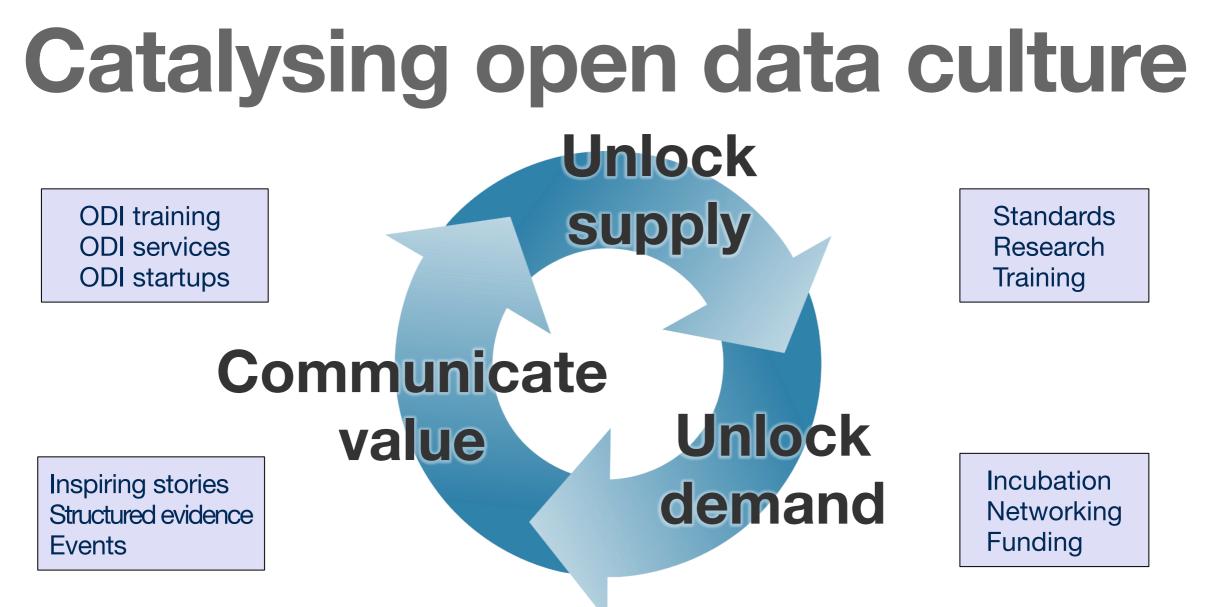
### **Open = for everyone**

Some rights reserved: http://www.flickr.com/photos/tinou/171803338/sizes/z/in/photostream/

# Our mission

catalyse the evolution of open data culture to create economic, environmental, and social value



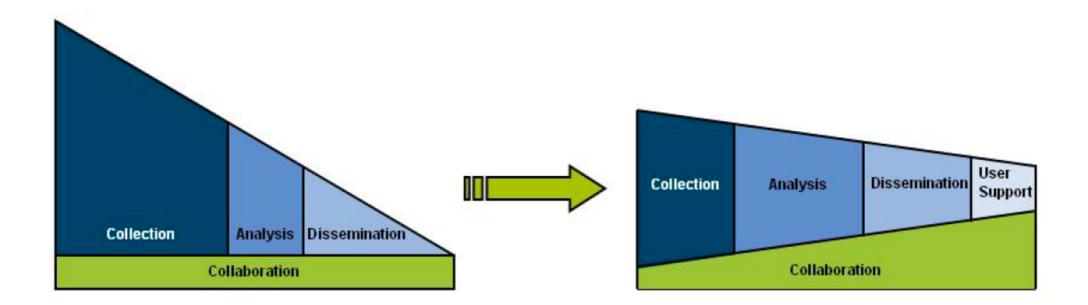


# **GSS mission**

## High quality statistics, analysis and advice for the public good.



### "Collaboration will become the norm"



### Open data can help us address some of the greatest challenges of our time and generate value for everyone



	•						*
United States	Argentina	Australia	Austria	Bahrain	Belgium	Brazil	Canada
*	*1:						
Chile	China	Denmark	Estonia	Finland	France	Germany	Greece
Se .	۲				۲	<b>*</b>	*
Hong Kong	India	Ireland	Italy	Kenya	Mexico	Moldova	Morocco
					<b>***</b>		(新名字)][3]
Netherlands	New Zealand	Norway	Peru	Portugal	Republic of Korea	Russia	Saudi Arabia
C:	+			*	(3)		
Singapore	Slovak Republic	Spain	Sweden	Timor-Leste	Tunisia	United Arab Emirates	United Kingdom

\*

**Dozens of countries, 100's of regions and cities moving to open data** data.gov - data.gov.uk - datameti.go.jp - data.gouv.fr - data.gov.pl

Uruguay



OECD



United Nations



# Social value

#### London's Daytime Population 2010

### **9,300,000** Daytime population

7,900,000

Top 5 Boroughs - Daytime Population Density 1. City of London (350,000 sq. mi.) 2. Westminster (120,000 sq. mi.) 3. Kensington and Chelsea (59,000 sg. mi.) 4. Camden (55,000 sq. mi.) 5. Islington (52,000 sq. mi.)

Bottom 5 Boroughs - Daytime Population Density

29. Enfield (8,800 sq. mi.) 30. Richmond upon Thames (8,200 sg. mi.) 31. Hillingdon (7,800 sg. mi.) 32. Havering (4,900 sq. mi.) 33. Bromley (4,800 sq. mi.)

Top 5 Boroughs - Daytime Population

1. Westminster 980,000 (253,000 residents) 2. Camden 460.000 (235.000 residents) 3. City of London 390,000 4. Tower Hamlets 380,000 (238,000 residents) 5. Southwark 360,000 car un residents

#### Top 5 Boroughs - Day Trip Visitors\*

1. Westminster 116.000 2. Camden 34.000 3. Kensington and Chelsea 32,000 4. Southwark 23,000 5. Lambeth 20,000

Befined as those away from home for 2- hours and undertaking activities that would not usually constitute part of their work of

Other Daytime Data... Most Aged 0-4: Newham 27,000 Most School Age Children: Croydon 53,000 Most Full Time Students: Barnet 19,500 Most Overseas Visitors-Westminster &5 00

> This 30 map illustrates the population density of koroughs by day

"The internet is changing the way we think" [AI Gore]



# **Economic value**

### "Transparency Drives Prosperity" [Open Government Partnership]

http://www.flickr.com/photos/opensourceway/5538036200/

# Helping startups



#### The Data Directive

How data is driving corporate strategy - and what still lies ahead

An Economist Intelligence Unit report commissioned by Wipro

# 70% of businesses collect open data (e.g., data released by governments)

3217318

# **Environmental value**

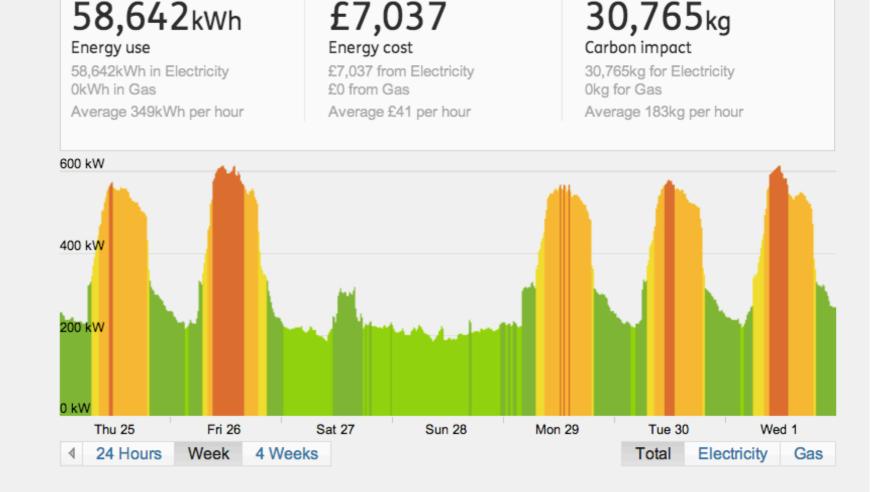
"I got it wrong on climate change – it's far, far WOrse" [Nicholas Stern]

#### Our energy use



#### London City Hall

This graph allows everyone to access a range of data from our offices at London City Hall. It's generated in real-time from data taken every 5 seconds from the on-site meters. For the week commencing midnight on 25 Apr, London City Hall has used:



### Open Data for Transparency and Innovation

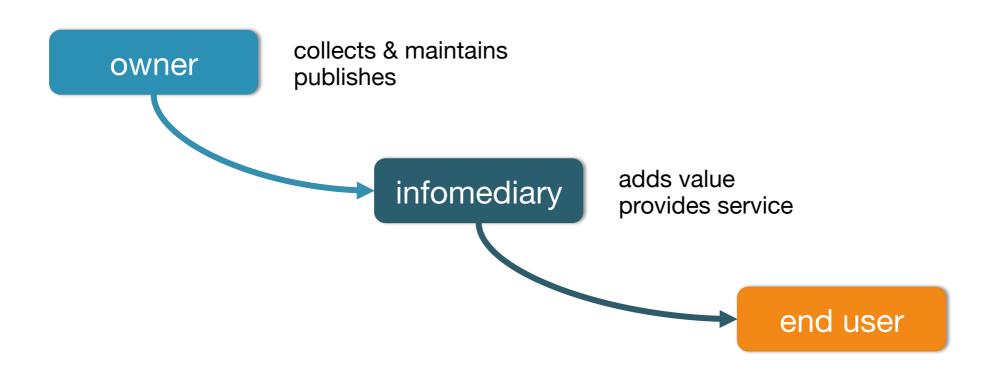
http://www.flickr.com/photos/crouchy69

# Network effects

## Statistics produced by a collaborative community, used in decision making and debate



### Simple data flow model







### Who we are. How we live. What we do.

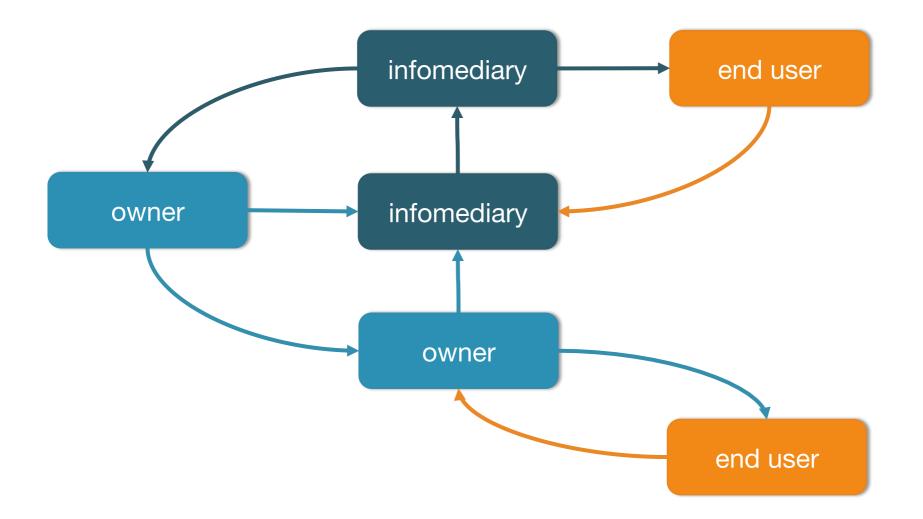
#### Used by

- the government
- businesses
- academics
- "the public"

"For example, over £100 billion per year [...] has been allocated from central government to local authorities and to NHS Primary Care Trusts based on data from the 2001 Census."



### **Real-world data flows**



# Collaborate

### distributed effort

- reduced cost
- enhanced value

### host benefits

- improved data
- moderation









### data as culture

The Obelisk (2012), Fabio Lattanzi Antinori. ODI offices in Tech City, London, UK

http://www.theodi.org/culture





#### Ellie Harrison: Vending Machine

VENDING MACHINE

### Questions?



Email: ulrich@theodi.org · Twitter: @statshero

